



PSFCU management and invited guests symbolically break ground at Bridgeview.

 PSFCU will offer its services in the south of the metropolitan area

New Branch of our Credit Union in Chicago

A year after establishing its presence in the northern suburbs of Chicago, the Polish & Slavic Federal Credit Union broke ground for a new branch in Bridgeview, just outside the city's southern edge.

On February 8, 2011, our Credit Union officially began renovation of a building located at 8342 S. Harlem Avenue, which is to become the third PSFCU branch in

Chicagoland. It will also be the sixth new branch to be opened within the past three-and-a-half years.

"After our success in Mt. Prospect and Norridge, local Polish community leaders suggested Bridgeview as a new branch location, since its vicinity is home to approximately 150,000 Polish-Americans," said Ms.

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 Bigger, more modern, better located...

New PSFCU Location in Ridgewood

After years of issues related to the lack of sufficient space for providing everyday services to a large number of members, the Ridgewood branch of the Polish and Slavic Federal Credit Union has been moved to a spacious building perfectly located at 6903 Fresh Pond Road.

The new branch location, with the area of 2,800 square feet, has a very modern interior, carefully designed to provide services for 4.6 thousand members residing in the Ridgewood area. The branch features five teller windows and five Member Services

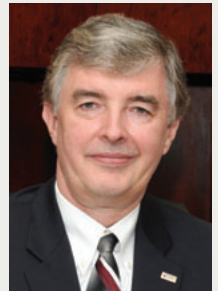
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New branch location in Ridgewood, NY.

 Brief Update

Important Issues



Dear Credit Union Co-Owners,

I would like to inform you that majority of the Board of Directors decidedly opposes the attempt to take over our institution by the so-called "Civic Committee of Members of the Polish & Slavic Federal Credit Union, which demands calling a Special Meeting.

During the Special Meeting, the Committee and its "sponsors," who provide funds for lawsuits against PSFCU, want to remove 4 Directors from the Board of Directors and to revoke their PSFCU membership. To that effect, they have prepared a petition which includes false accusations against these persons. It is particularly outrageous since three of the accused are going to run in this year's elections, during which all PSFCU members are entitled to vote.

A Special Meeting in the form proposed by the "Committee" presents a huge threat to the democratic principles of our institution. As few as fifteen members eligible to vote and attending the meeting would be enough to constitute a quorum and to make its decisions binding. In my opinion, ALL PSFCU

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Important Issues

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members should decide who is going to sit on the Board of Directors – in the course of democratic elections.

It is a sad fact that the “Committee’s” actions damage the reputation of our Credit Union and draw attention away from our achievements and daily activities. There have been numerous events raising PSFCU’s prestige and good reputation in the passing quarter.

For example, we have begun a new edition of our Scholarship Program, assigning \$300,000 for student support. We expect that approximately 300 students and high-school graduates will take advantage of this program.

Work on moving our Ridgewood branch to larger, more modern premises took a couple of months. The Ridgewood branch is now located in a new, spacious location which was officially opened on January 21, 2011; representatives of the local Polonia who attended the event were happy not only with the location of the branch but also with its appearance and functionality.

Soon after that, we organized a promotional event in Chicago during which we presented the achievements of our two local branches after a year in business. Following the initial correction of the PSFCU development plans in Chicago, the main point of my election program, a year of PSFCU operations in this market met with huge success and prompted us to open a new branch in the southern part of the metropolitan area, where we have been invited by the Polish Highlanders. Work on the creation of a new branch in that area began on February 8, 2011.

At the beginning of March, we expanded the business hours at six of our branches, a big convenience for persons who, till now, had difficulty with taking advantage of our services. Towards the end of March, we launched a new “Credit Union Ambassador” promotion, aimed at gaining new members and rewarding existing members for their loyalty and for recommending our services.

It is a shame that all those positive developments are overshadowed by the actions of the “Committee.” Should the Court decide that the Special Meeting is to take place, we will inform you of its time and place – we also ask you for your attendance. The future of our Credit Union should not be decided by a self-anointed “Committee” and its mysterious sponsors.

Tomasz Bortnik

Chairman of the Board of Directors

New Branch of Our Credit Union in Chicago

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Irena Marchaj, Treasurer of the PSFCU Board of Directors.

The new PSFCU branch will have 6,000-square-foot (approx. 560 m²) of business space and a large parking lot for visiting members. Inside, the branch will feature seven Member Services Representative desks, five teller stations and two drive-through lanes to help speed the banking experience for motorized members. The opening ceremony is expected to take place in the second quarter of 2011.

The symbolic groundbreaking ceremony

at the new branch location was attended by representatives of practically all Polish media in Chicago area and numerous invited guests including our guest of honor, Mr. Michael Fryzel, former Chairman and current Board Member of the National Credit Union Administration (NCUA,) Mr. Tadeusz Czajkowski, Chairman of the Alliance of Polish Clubs in the USA and Mr. Stanisław Zagata, President of Polish Highlanders Alliance of North America – an organization which has recently become PSFCU’s seventh sponsoring organization.

New PSFCU Location in Ridgewood

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Representative stations. The new branch was officially opened on Friday, January 21, 2011.

“When we rented the previous premises back in 2001, we aimed at satisfying the needs of the local Polonia. However, the success of this branch exceeded our most optimistic expectations. I hope that the branch will be even more productive at its new location and that our members will recognize its moving to the new building as a big step forward,” said Dr Tomasz Bortnik, Chairman of the PSFCU Board of Directors.

The new branch opening hours have been extended on Mondays: it now is open from 9:00 AM until 7:00 PM.



PSFCU management representatives, volunteers and invited guests are cutting the symbolic ribbon.

PSFCU Receives Praise and Congratulations Our Success in Chicago

A year after commencing operations in the Chicago metropolitan area, two PSFCU branches in Norridge and Mt. Prospect have already gained 2,700 members and over \$42 million in deposits. Our Credit Union celebrated its first anniversary in Chicago on January 29, 2011, with the main event taking stage at the Mt. Prospect branch, located at 1044 Mt. Prospect Plaza.



Director Malgorzata Wadolowski welcomes invited guests.

Our guests were welcomed by Ms. Małgorzata Wądołowski, member of the PSFCU Board of Directors, and Mr. Ira Brief, acting Chief Executive Officer. Ms. Wądołowski also officially announced the opening of the third Polish & Slavic Federal Credit Union branch in Bridgeview, construction of which officially began on February 8, 2011. Mr. Ron Culen from the Illinois Credit Union League took the floor next, presenting Zbigniew Rogalski with a commemorative proclamation, stressing PSFCU’s achievements. Similar in tone was the speech of Mr. Tadeusz Czajkowski, Chairman of the Alliance of Polish Clubs in the USA. He presented representatives of PSFCU Management with a commemorative statuette as a token of his appreciation for the support our Credit Union extended throughout 2011 to this meritorious organization which a year ago became our first sponsoring organization in Chicago. The ceremony ended with an address by Ms. Ewa Koch, head of the Polish Teachers Association in America, who received from PSFCU a check in the amount of \$2,300.

 VISA® Credit Cards offered at our Credit Union:

Fixed Rates And No Fees

The Polish & Slavic Federal Credit Union's Visa® Credit Cards* are accepted worldwide, offering convenient access to extra money. Main advantages of the cards offered by Our Credit Union are:

- Great low fixed rate.
- No annual fee.
- No cash advance fee.
- No balance transfer fee.
- 2% minimum monthly payments.
- Free Auto Rental Insurance.
- Free \$500,000 Travel Accident Insurance.
- Warranty and Travel & Emergency Services.
- Score Card Bonus Points redeemable for merchandise or travel services.

* All loans are subject to credit approval and verification. Applicant must be at least 18 years old. Products and rates are subject to change without notice. Products are not available in all states. PSFCU membership required. Other restrictions may apply. Some restrictions may apply, insurance offered through entities not affiliated with PSFCU. Some offers applicable only to gold and platinum card holders. For more details contact PSFCU.



ATTENTION! VISA® and PSFCU also offer now a brand new feature; you can sign up for credit card e-statements instead of receiving traditional paper statements. This service is available to all PSFCU VISA® card holders using in the E-Z Card Info service and is offered free of charge.

 Account to Account Transfers

Money Management Made Easier

In the previous edition of our newsletter we mentioned that PSFCU offers a new service called Account-2-Account or A2A Transfers. Some advantages of this service are listed below:

1. Members of our Credit Union can manage their funds held at various financial institutions using PSFCU Online Banking as a central platform.*
2. It is a complete self-service web-based function that is available 24x7.
3. Members have control over scheduling and canceling transfers, setting transfer

amounts, choosing frequency: one-time and recurring transfers.

4. Transactions are processed through the ACH network and the funds are available 3-5 days after the transaction is scheduled. All incoming transfers are free of charge and a small fee is charged for the outgoing transfers. We encourage our members to use this new convenient and safe service.

* Completing an application and registration of accounts for funds transfers are required to activate the service.

 Polish Highlanders Alliance of North America becomes PSFCU's seventh sponsor

We Welcome Polish Highlanders Alliance of North America to PSFCU

During its monthly meeting on February 9, 2011, the Board of Directors of the Polish & Slavic Federal Credit Union approved Chicago-based **Polish Highlanders Alliance of North America** as our seventh sponsoring organization.

The roster of Polish & Slavic Federal Credit Union sponsoring organizations includes the Polish & Slavic Center, which established our Credit Union in 1976, Polish Cultural Foundation in Clark, NJ, Polish Friends of Copiague, Polish Supplementary School

Council of America, General Pulaski Memorial Parade Committee and Chicago's Alliance of Polish Clubs in the USA.

The Polish Highlanders Alliance of North America will partner Polish & Slavic Federal Credit Union in the southern part of the Chicago metropolitan area, home to immigrants from Poland's Podhale region. The Alliance, which has approximately 5,000 members, was established in 1925 in Chicago, Illinois and includes 86 chapters throughout the United States and Canada.

 Easier Account Access Online

Polonia Businesses Use E-Statement

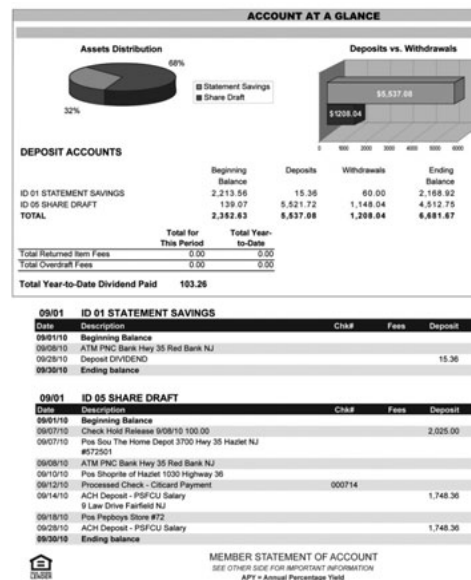
Our credit union provides financial products and services to over 2,000 businesses and organizations. One of these great services is our E-Statement; it is free and is offered as a part of our free online banking.

E-statements are typically available on the second business day after the end of each billing cycle. You can view them and save them on your computer. Signing up for e-statements is easy; just log in to your account through online banking, select the e-statements tab from the menu and follow the instructions.

 Charts, diagrams, better graphics

More Practical and User-Friendly Monthly Statements

In an effort to continuously improve our products and services, our Credit Union regularly analyzes its offer and takes into consideration the suggestions and comments of its members. To make the reading of our statements easier, PSFCU has decided to take advantage of the current trend of financial visualization and introduce a new, more reader-friendly format of the statement. Below you can find an image of a sample document. Based on research, a statement including a graphic depiction of the account is the preferred form for majority of persons using the services of financial institutions. We hope that the new statement will meet your expectations and will be more legible and easier to understand.



Facts you should know...

What's New at Our Credit Union?

How to Run Your Own Business? Our Credit Union Sponsors Business4U

The annual Business4U conference was held on Saturday, February 5, 2011 at the Consulate General of the Republic of Poland in New York. For the fourth time, the Polish & Slavic Federal Credit Union was the main sponsor of the event which is geared specifically toward persons launching, or planning to launch their own enterprise.

This year, aside from an interesting multimedia presentation of our offers for entrepreneurs, PSFCU also prepared a number of attractions: three prizes of \$100 each which were drawn from a list of meeting participants, as well as many practical and useful gadgets.

After the presentation, attendees had an opportunity to consult PSFCU employees and obtain detailed information not only about our business offer, but also about our personal financial services for individuals.

Our Credit Union's display table was stocked with company premiums and everyone who submitted an application for a business credit card or a business line of credit received an attractive document holder. At the entrance to the Consulate, every participant received also a gift bag with the very popular 2011 PSFCU calendar.

The presentation of PSFCU financing opportunities for businesses was made by Mr. Krzysztof Lubas.



Business Relationship Manager Krzysztof Lubas during presentation.

Financial Advice from PSFCU Calendar Every Month in the Media

After the success of this year's PSFCU Calendar, Polish-American media decided to reprint a series of articles included in the calendar, dealing with financial issues. These reprints will regularly appear on a monthly basis in numerous Polish publications, while their subject matter is sure to draw the interest of those who want to manage their money more efficiently.

ATMs: New Esthetics

Users of our ATMs have certainly noticed that the look of our ATM screens has recently changed. We are constantly working on improving graphics and developing a new system of content management. The final colors and graphical elements of the new ATM screens will match those generally used in other forms of PSFCU advertising.

New, Extended Business Hours at Six Branches

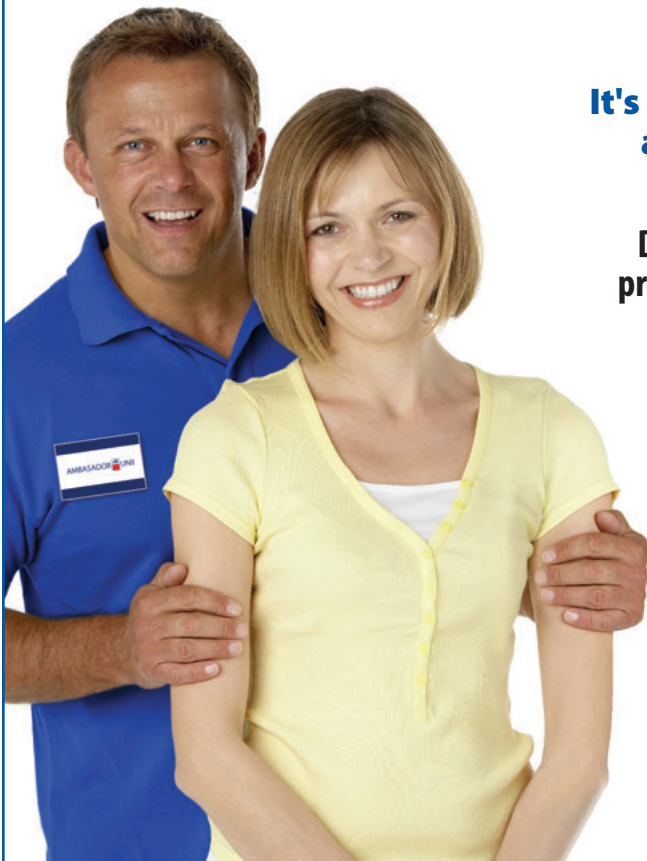
Please be advised that, following numerous requests on the part of our members, as of March 7 our branches in Bayonne, NJ, Copiague, NY, Union, NJ and Trenton, NJ offer extended business hours on Thursdays - they are open from 9:00 AM until 7:00 PM. Linden, NJ and Ridgewood, NY branches are open from 9:00 AM until 7:00 PM on Mondays. Business hours during other days of the week remain unchanged at these branches.

New Section at Our Website: Multimedia Gallery

Recently, we have created a new section on our website named Multimedia Gallery. This section contains audio and video materials from events that PSFCU participated in or organized. It also showcases our Credit Union's latest promotions. Visitors to this section will be able to view our newest TV commercials, reports from numerous events or listen to current radio advertising spots. We encourage our members to visit our website at www.psfcu.com

Recommend Our Credit Union to Your Family And Friends:

BECOME A PSFCU AMBASSADOR



It's beneficial to you and those you recommend:

During the special promotion, we offer:

\$25

to every PSFCU Member for a successful recommendation.¹

\$25

to every person who becomes a new PSFCU Member as a result of a recommendation.²

1) You cannot recommend yourself or your joint account owner. 2) To open a PSFCU account, membership restrictions apply; membership fee in the amount of \$10 and minimum deposit of \$10 apply. Offer is open to individuals who have not held a PSFCU account for the last 3 months. Referral form must be provided. To receive the promotional reward of \$25, a PSFCU checking account is required. Promotional amount of \$25 is subject to IRS reporting. Promotion valid from March 21 until April 30, 2011. Other restrictions may also apply.

